



2019-20 CATALOG



The Campus

Southern Oregon University combines many of the best features of both private and public colleges: small-enrollment classes, teachers who know and work directly with their students; and a faculty and staff fully committed to education, both in and beyond the classroom. In the School of Business we prepare graduates who can write clearly, think critically, work effectively in groups and who are aware of the societal issues facing business here and abroad.

The Setting

Nestled at the base of the Siskiyou Mountains in the Rogue Valley of Southern Oregon, SOU is surrounded by forests, mountains, lakes, and rivers providing a spectacular setting for outdoor sports such as hiking, rafting, and skiing. In addition, the University and community are focal points of cultural activity gaining national recognition for the Oregon Shakespeare Festival and the Britt Music Festival.

Program Coordinators

Patricia Styer, PhD Management Information Systems Advisor Central Hall 224 styerp@sou.edu

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Southern OREGON UNIVERSITY

School of Business Southern Oregon Univers 1250 Siskiyou Boulevard Ashland, Oregon 97520 (541) 552-6484



SCHOOL OF BUSINESS

The increasingly critical role of information systems within organizations has created a strong demand for graduates who are knowledgeable about both information systems and business. This certificate program provides students with the opportunity to gain expertise in business software applications and to develop an in-depth knowledge of organizational information systems. Students enrolled in this certificate program will choose a focus area in either Accounting Information Systems (AIS) or Management Information Systems (MIS).

Certificate Requirements

In size and scope, the certificate is between a minor and a major. To be awarded an AIS or MIS certificate, students must complete the course requirements listed below and the SOU requirements for a BA or BS degree or the transfer equivalent. Students must complete 20 of the final credits of the certificate at SOU. All courses taken for the certificate must be completed with a grade of C- or better. Students must maintain a minimum GPA of 2.5 or higher in all certificate courses. This certificate program is open to undergraduates, graduates, and post-baccalaureate students.



Certificate in **Business Information Systems**

I was referred to a job by the coordinator of this program. I interviewed for the position and was hired before graduation because I had my MIS Certificate. This program is well worth the time and effort necessary for completion.

— E. STEIMEL

Program prerequisites include:

BA 131 - Business Computer Applications4

BA 211 - Financial Accounting4

and BA 213 - Managerial Accounting4

BA 313 - Accounting for Managers4

BA 382 - Management Information Systems4
Core Courses (12 credits) BA 285 - Advanced Business Applications: Excel 4 BA 384 - Advanced Business Applications: Databases . 4 BA 497 - Business Analytics
Focus Area Coursework (24 credits) Credits must be taken from one of the focus areas listed below.
Accounting Information Systems (AIS)
Requirements (16 credits) BA 351 - Intermediate Accounting I
Electives (8 credits) BA 450 - Using GIS in Business

Must be in a related area and be approved in advance by the certificate advisor.

Management Information Systems (MIS)

CS 200 - Introduction to Computer Science

Requirements (8-16 credits)

Complete a minimum of 8 credits from this section. CS 200 or CS 256 is required. Additional courses from this section may be completed toward the 24 credit MIS Focus total.

Flactives (8-16 credits)
3A 488 - Fundamentals of Project Management4
Analysis/Design4
BA 484 - Business Information Systems:
BA 450 - Using GIS in Business4
CS 256 - Computer Science I4
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Electives (8-16 credits)

BA 409 - Internship (for BA/BS Majors) 1 to 12 credits
* (Only 4 credits of BA 409 accepted)4
BA 428 - Applied Business Research4
BA 436 - Internet Marketing and E-Commerce4
BA 451 - Cost and Management Accounting4
BA 496 - Building Decision-Making and Business
Analysis Models Using Excel4
CS 210 - Web Development I4
CS 257 - Computer Science II4
CS 310 - Information Technology:
Legal and Ethical Issues4
CS 346 - Computer Forensics
ES 215 - Basics of Geographic
Information Systems (GIS)4

Other courses as approved 4-12 credits*